

On Thursday, June 8, 2017 the Queens Theatre will host **Queens Theatre's 2017 Gala!** Each year, Queens Theatre's Gala brings together community members, business leaders, and elected officials to celebrate another year of extraordinary theatre. Join us for dinner, drinks, and a spectacular show of live entertainment on our Mainstage!

## SPONSORSHIP PACKAGES

### **Executive Producer: \$25,000** (Tax deductible: \$23,250)

*Recognition as "Executive Producer / Title Sponsor"*

- Logo projected on Mainstage
- Prime logo placement on all Gala promotional materials\*
- Company/Individual's name included in all Gala press materials\*
- Prime placement of Full page color advertisement in Gala program
- Logo on digital media displays during Gala (total: 2) in Lobby
- Company/Individual's name in donor section of Queens Theatre playbills
- Logo on Theatre lobby display as Gala "Executive Producer"
- Special recognition, including logo, on queenstheatre.org for one year post-Gala
- 20 tickets to Gala

### **Producer: \$15,000** (Tax deductible: \$13,800)

*Recognition as "Producer"*

- Prime logo placement on all Gala promotional materials\*
- Company/Individual's name included in all Gala press materials\*
- Full page color advertisement in Gala program
- Logo on digital media displays during Gala (total: 2) in Lobby
- Company/Individual's name listed in donor section of Queens Theatre playbills
- Logo on Theatre lobby display as Gala "Producer"
- Special recognition, including logo, on queenstheatre.org for one year post-Gala
- 16 tickets to Gala

### **Director: \$10,000** (Tax deductible: \$9,250)

*Recognition as Gala "Director"*

- Logo placement on all Gala promotional materials\*
- Company/Individual's name included in all Gala press materials\*
- Full page color advertisement in Gala program
- Logo on digital media displays during Gala (total: 2) in Lobby
- Company/Individual's name listed in donor section of Queens Theatre playbills
- Logo on Theatre lobby display as Gala "Director"
- Special recognition, including logo, on queenstheatre.org for one year post-Gala
- 10 tickets to Gala

For questions or more information, please send your inquiries to [gala@queenstheatre.org](mailto:gala@queenstheatre.org)

## **Stage Manager: \$5,000** (Tax deductible: \$4,400)

*Recognition as Gala "Stage Manager"*

- Company/Individual's name placement on all Gala promotional materials\*
- Full page black and white advertisement in Gala program
- Company/Individual's name on digital media displays during Gala (total: 2) in Lobby
- Company/Individual's name listed in donor section of Queens Theatre playbills
- Named on Theatre lobby display as Gala "Stage Manager"
- 8 tickets to Gala

## **Featured Performer: \$2,500** (Tax deductible: \$2,200)

*Recognition as Gala "Featured Performer"*

- Company/Individual's name on all Gala promotional materials\*
- Half page black and white advertisement in Gala program
- Company/Individual's name on digital media displays during Gala (total: 2) in Lobby
- Company/Individual's name listed in donor section of Queens Theatre playbills
- Named on Theatre lobby display as Gala "Featured Performer"
- 4 tickets to Gala

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## **Individual Tickets: \$250**

Individual tickets may be purchased through the Queens Theatre box office at **718.760.0064**.

## **Journal Ads:** *(see ad spec sheet for dimensions)*

**Full Page** | \$1,000

**Half Page** | \$500

**Quarter Page** | \$300 (Non-profits: \$250)

\*To be listed on the invitation, pledges must be submitted by April 14, 2017

\*To be listed in Journal, pledges, logos and ads must be submitted by May 22, 2017

Please send completed art as a JPEG or PDF to [gala@queentheatre.org](mailto:gala@queentheatre.org) -Email for exact dimensions.  
(300 dpi, CMYK for color and Grayscale for Black and White)

## **We are also accepting gifts for our Silent Auction!**

For more information, please contact Lilian Chen at 718.760.0686 x161 or  
[gala@queentheatre.org](mailto:gala@queentheatre.org)

For general questions concerning the event, please send your inquiries to  
[gala@queentheatre.org](mailto:gala@queentheatre.org)

# Gala 2017 Form

Name: \_\_\_\_\_  
(As it should appear in print)

Company (If applicable): \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level \$ \_\_\_\_\_ Ad Only \$ \_\_\_\_\_

Contribution Only \$ \_\_\_\_\_ Tickets Only \$ \_\_\_\_\_

- Enclosed is my check made payable to Queens Theatre.
- Please charge my credit card. Circle one: Amex MasterCard Visa Discover
- Please send me an invoice

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CV2/Security code: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Purchase

**By Phone:** 718.760.0686, ext 161  
**Online:** [queenstheatre.org/gala-2017](http://queenstheatre.org/gala-2017)

## By Mail:

Queens Theatre  
Attn: Development Department  
14 United Nations Avenue South  
Flushing Meadows Corona Park  
Queens, NY 11368